Starbucks Metropolitan Research

Directions: Research 10 Starbuck locations in a metropolitan area in the United States that has over 20 Starbucks in the metro area. Be sure in your group that everyone is researching a different metropolitan area of the United States, e.g., Memphis, Nashville, Atlanta, etc. You can NOT research metropolitan areas in the following states: Hawaii, Maine, Oregon, Wisconsin, or Wyoming.

Starbucks Location	Street View Description	Why do you think this Starbucks is located in this location?

Starbucks City Research

Directions: Research 10 cities in the United States that have 1-3 Starbucks. Be sure in your group that everyone is researching a different region of the United States. Avoid suburban cities located next to a major urban area, e.g., Germantown, Franklin, Brentwood, etc. You can NOT research in the following states: Hawaii, Maine, Oregon, Wisconsin, or Wyoming.

Starbucks Location	Population	Median Household Income	Transportation &Accessibility	Why do you think this Starbucks is located in this city?